Website Development Scope of Work

**Facility:** Resurgens Surgery Center

**URL:** resurgens-sc.com

**Date:** 2/10/2020

Scope of Work (SOW) provided by Erin Cox, Physician Strategy Group - USPI

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972.385.4277

Website Development provided by Big Fish Consulting

[Kyle@bigfishdallas.com](mailto:Kyle@bigfishdallas.com)

214.707.6449

**Scope of Work**

**Pages:**

**Package/Cost:** $5500

Home Page (1)

For Patients (7)

Your Rights and Responsibilities

Your Privacy

Pay Your Bill

Financial Information

Information in Espanol

Nondiscrimination Notice

About Your Surgery

Physicians (1) [Alphabetical on page; highlighted are outpatient joint physicians, please include them on the outpatient joint page]

**Joint Replacement**

Dr. Mark Hanna ( Hips and Knees)

Dr. Thomas Dopson ( Hips and Knees) SPINE

Dr. Jeffrey Peretz ( Hips and Knees)

Dr. Byron Rosenstein ( Hips and Knees)

Dr. Thomas Ross ( Hips and Knees)

Dr. Drew Miller ( Shoulders)

Dr. Evander Fogle ( Shoulders)

Dr. Robert Titelman( Shoulders)

Dr. Phani Dantuluri ( Shoulders)

**Spine**

Dr. Paul Jeffords

Dr. Thomas Dopson

Dr. Vamsi Kancherla

**Foot/Ankle**

Dr. John Gleason

Dr. Errol Bailey

Dr. Michael Clark

Dr. Shay Womack

**Hand/Upper extremity**

Dr. Phani Dantuluri

Dr. Brooks Ficke

Dr. Frank Joseph

Dr. Mark McBride

Dr. Jason Schneider

**Sports Medicine**

Dr. Thomas Dopson

Dr. Evander Fogle

Dr. Drew Miller

Dr. Byron Rosenstein

Dt. Thomas Ross

Dr. Jason Schneider

Dr. Robert Titelman

Dr. Steven Wertheim

Dr. Shay Womack

**Pain Management Interventional Medicine:**

Dr. Krystal Chambers

Dr. Ruben Sloan

Services [Highlight Service Line Specific]

General Orthopedics (1)

Outpatient Joint Replacement (1)

Spine (1)

Outpatient Spine Program (1)

About Us (1) [Includes Employment Opportunities link]

Contact Us (1)

**Developer Notes: Scope Baselines per Page**

**Home Page**: **Top Menu Structure**: For Patients, Physicians, About Us, Specialties, Outpatient Joint Replacement, Outpatient Spine Replacement

**Key Features**: Logo top left corner, contact information/address top right-hand corner

Rotating banner with strategic taglines – links to pages on site – include Outpatient Joint and Outpatient Spine programs in banner

**Secondary Navigation**: Pay Bill Online, Online Clinical History, Your Surgery, Employment Opportunities

**For Patients**: One page with links to all documentation as listed above

**Physicians:** Physician Directory by specialty, then by physician (alphabetical). Physician directory will list name, practice address, link to independent practice website – you can use their photos on the physician practice website (resurgens.com)

**About Us**: Introduce administration, copy about facility, patient care, mission statement, quality metrics, link to careers

**Contact Us**: Full contact info, business hours, weather policies, Google maps integration, and email contact form with data capture

**Services:** Content from library or rewritten, please use your welcome/getting started worksheet to determine the top 5-10 procedures (not necessarily conditions) for each specialty/service line.